

-Sports-

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UFL announces Steve Macy as Memphis Showboats Sr. Director of Team Business and Event Operations

MEMPHIS, Tenn. – March 25, 2024 – The United Football League has announced the appointment of Steve Macy as Senior Director of Team Business and Event Operations for the Memphis Showboats. Macy was with the Showboats in a similar capacity during the 2023 USFL season.

With the Showboats, Macy is responsible for the team’s marketing efforts, as well as management of game-day experience. He will oversee the team’s business performance and activations, to elevate awareness, drive fan and community engagement and execute the game-day experience.

Macy has a great deal of experience in the Memphis market. He spent two years with a local marketing agency prior to his role with the Showboats. He served as Senior Associate Athletics Director for External Relations at the University of Memphis for five years, overseeing all marketing, promotions, social media, sponsorship, branding, media relations, ticket operations and ticket sales efforts for the Tigers.

Prior to his time in Memphis, Macy spent eight years as Associate Athletics Director for External Relations at New Mexico State University. With the Aggies, he had oversight of marketing, promotions, corporate development, radio and television networks and communications.

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Macy spent 13 years with the Western Athletic Conference, finishing his tenure there as an Associate Commissioner. He served as the CFO for the NCAA Division I conference and the WAC Basketball Championships tournament director, developed the first-ever digital conference network and had oversight of the marketing, promotions and sponsorship sales departments.

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The Memphis Showboats kick off the 2024 United Football League season March 31 at the Houston Roughnecks. The home opener vs. the San Antonio Brahmas is slated for 11 a.m. April 6 at Simmons Bank Liberty Stadium.

About the United Football League

The United Football League (UFL) is set to launch as the premier spring football platform, formed by the merging of the XFL and USFL in 2024. The UFL has eight teams in Arlington (TX), Birmingham (AL), Detroit (MI), Houston (TX), San Antonio (TX), Memphis (TN), St. Louis (MO), and Washington D.C.

The National Civil Rights Museum welcomes Martin Luther King III & Family to commemorate 56th Anniversary of Dr. Martin Luther King, Jr.’s death on April 4, 1968.

Registration is highly recommended for the link to the live-streamed presentation.

For more information, visit April4th.org

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The Nashville Kats Arena Football League (AFL) games to air on NFL Network; AFL to partner with OT7

NASHVILLE, Tenn. -- The National Football League announced on March 19 a partnership with the Arena Football League (AFL) to broadcast live games on NFL Network this spring. Beginning in April, NFL Network will televise over 30 AFL regular season games, including the Nashville Kats.

"We are excited to partner with the AFL and OT7 to bring more live football to NFL Network," said David Jurenka, senior vice president at NFL Media. "The energy surrounding live football games is unmatched, and we're thrilled to provide our fans such great action from these two leagues throughout the spring."

"The Arena Football League and Overtime's OT7 provide yet another opportunity for coaches, players and officials to develop



their skills and showcase their talent to the growing football fan-base," said Troy Vincent, Sr., NFL executive vice president of football operations. "This expanded coverage further underscores the many avenues available in the sport of football."

"Football in its eclectic form for gridiron enthusiasts has gained popularity, and the NFL's support and desire to bring fans exciting content as it evolves is encouraging to maintain the appeal for the sport in general," said Lee A. Hutton, III, AFL commissioner.

SAF files brief in Biden administration’s pistol brace appeal case

From The Outdoor Wire

The Second Amendment Foundation has filed an Appellant’s Brief in 5th U.S. Circuit Court of Appeals in response to the Biden administration’s appeal of SAF’s lower court victory in its challenge of the administration’s “final rule” regarding pistol braces, seeking oral arguments apart from other cases with which the SAF case has been consolidated. The case is known as SAF v. ATF. Joining SAF are Rainier Arms, LLC, and two individual citizens, Samuel Walley and William Green. They are represented by attorney Chad Flores at Flores Law in Houston, Texas. Defendants are the Bureau of Alcohol, Tobacco, Firearms, and Explosives and its director, Steven Dettelbach, in his official capacity; United States Department of Justice and Attorney General Merrick Garland. The case is on appeal from U.S. District Court for the Northern District of Texas. “The Final Rule enacted in 2023 constitutes a marked departure from the BATF’s past position about whether brace-equipped

pistols still constitute ‘pistols,’” noted SAF founder and Executive Vice President Alan M. Gottlieb. “As we explain in our brief, for over a decade, the agency took the position that brace-equipped pistols did not constitute short-barreled ‘rifles.’ Between 2012 and 2014 in particular, ATF issued no fewer than 17 classification letters about one specific arm brace or another, all opining that arm brace designs did not convert pistols into short-barreled rifles. But that suddenly changed under the Biden administration.”

“The Final Rule completely alters the rifle-pistol distinction,” added SAF Executive Director Adam Kraut. “There are millions of common firearms formerly defined as ‘pistols’ covered by the 1968 Gun Control Act that are now defined as ‘rifles.’ By shifting this definitional boundary, the Final Rule turned millions of Americans into potential felons overnight, simply because they complied with the letter of the law and ATF’s own guidance. We look forward to defeating this legislative fiat by the executive branch.”

"We are thrilled to have NFL Network as a partner and extend thanks to them for their ongoing commitment to spring football. We truly live in exciting times." "Having the NFL come on as our media rights distributor for our football league is a testament to not only the growth of our partnership, but the value in what the NFL sees in what we're doing," said Marc Kohn, chief content officer of OT7. "With our games now available on NFL Network, we are excited to have new fans discover the elite talent and competition of OT7."

Fans can also stream NFL Network's broadcast of AFL games with NFL+, the League's direct-to-consumer offering which is

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See special articles and commentaries on Crime and Prevention in this edition



Memphis Mayor Paul Young Launches Black Mayors’ Coalition on Crime

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UFL Introduces Fan-First App

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U.S. Sen. Blackburn Visits Southern Border in Eagle Pass

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Crime Commissioner Bill Gibbons Examines Ways to Curb Crime in Memphis and Shelby County

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UofM Spearheads Course on 9/11 Lessons

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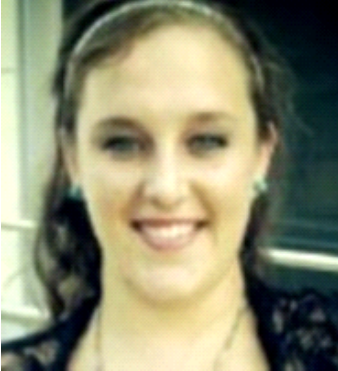
NSSF’s Protect Liberty PAC Gets Contribution from National Sporting Goods Wholesalers (NASGW)

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Meet some of BIHMST sports correspondents



William M. Larsha, Jr.



Ashley Braun Gendek

BIH MST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Memphis Showboats, UFL, NFL, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.com

Welcome, Travelers!

NFL announces two exclusive streaming games for 2024

ORLANDO — March 26, 2024 — The National Football League announced two updates on its games for the 2024 NFL season. The announcement was made from the 2024 NFL annual meeting in Orlando, Florida by Hans Schroeder, NFL executive vice president of media distribution.

Peacock (NBCUniversal) has secured the rights to exclusively stream the Week 1 game in São Paulo, Brazil on Friday, Sept. 6. The historic game in Brazil – the NFL’s first-ever regular season game in South America – also marks the first time the league has played a game on Friday

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EGG HUNT

MARCH 30

Open to kids 12 & under

Billy J. Murphy Track & Soccer Complex

11:30 AM

Check-in

12:15 PM

Egg Hunt

1 PM

Baseball vs Florida Atlantic